

IMAGE MARKETING STUDIO

STANDARD PACKAGE PRICING

	BASIC	PREMIER	ELITE	VIP
DEDICATED LISTING WEBSITE	✓	✓	✓	✓
PREMIER PHOTOS (25)	✓	✓	✓	✓
DRONE PHOTOS (3)	✓	✓	✓	✓
2D FLOOR PLAN	✗	✓	✓	✓
3D VIRTUAL TOUR	✗	✗	✓	✓
CINEMATIC VIDEO (2-3 MIN)	✗	✗	✗	✓
SAVINGS	-10%	-15%	-20%	-20%

Our package pricing is based off of listing square footage



OUR SERVICES PRICING SHEET

Below you will find the current pricing for all of our various service offerings

RESIDENTIAL PHOTOGRAPHY	UNIT	PRICE
Photos Mini	10 Images	\$160
Photos Express	15 Images	\$185
Photos Standard	25 Images	\$260
Photos Deluxe	35 Images	\$360
Twilight Exteriors	5 Images	\$185
COMMERCIAL PHOTOGRAPHY	UNIT	PRICE
Photos Mini	10 Images	TBD
Photos Express	15 Images	TBD
Photos Standard	25 Images	TBD
Photos Deluxe	35 Images	TBD
Twilight Exteriors	5 Images	TBD
DRONE/AERIAL	UNIT	PRICE
Drone Exterior Photos	1 Image	\$35
Drone Exterior Video	30-60 Seconds	\$200
CINEMATIC VIDEO	UNIT	PRICE
Full-Length Cinematic	2-3 Minutes	\$600
Highlight Cinematic	1-2 Minutes	\$350
Mobile Walkthrough	Per Video	\$150
Social Media Video	Per Video	\$100
Agent Promotion	Up to 1 Minute	\$400
3D VIRTUAL TOURS	UNIT	PRICE
Deluxe 3D Matterport Virtual Tour	Up to 2,500 ft ²	\$250
Standard 3D Matterport Virtual Tour	2,501 - 4,000 ft ²	\$350
Express 3D Matterport Virtual Tour	4,000+ ft ²	\$450
Deluxe Zillow Home® Virtual Tour	Up to 2,500 ft ²	\$75
Standard Zillow Home® Virtual Tour	2,501 - 4,000 ft ²	\$150
Express Zillow Home® Virtual Tour	4,000+ ft ²	\$225
2D FLOOR PLANS	UNIT	PRICE
2D Express	Up to 2,500 ft ²	\$205
2D Standard	2,501 - 4,000 ft ²	\$255
2D Deluxe	4,000+ ft ²	

**Items are marked TBD because we need more information before we can accurately quote the work*



VIRTUAL STAGING	UNIT	PRICE
Staging Standard	1 Image	\$50
DIGITAL BUILDING RENDERS	UNIT	PRICE
Digital Render	1 Angle	\$500
Design Intent Drawings	1 Angle	TBD
VIRTUAL TWILIGHTS	UNIT	PRICE
Day to Dusk Conversion	1 Image	\$25
CUSTOM POST-PROCESSING	UNIT	PRICE
Custom Post-Processing	1 Image	TBD

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12520 Totem Lake Blvd NE
Kirkland, WA 98034



(206) 771-2255



Support@imagemarketingstudio.com
ImageMarketingStudio.com