



PRE-SHOOT PREPERATION

While there are many things to consider before a photoshoot occurs, this document outlines the most common things to look out for in preparation. The goal should be to have a safe clean environment that showcases the property in the best way possible.



LIGHTING

- Turn on all lights. This includes but is not limited to exterior lights, interior, lamps, chandeliers, under-cabinet, etc.
- Make sure all bulbs work; if not replace them



WINDOWS/BLINDS

- Close all windows
- Raise or lower blinds
- Open drapes/curtains



KITCHENS

- Remove any items that are not decorative such as cleaning supplies, electronics, and food items
- Clean any appliances of heavy grease or other obvious stuff



BATHROOMS

- Close toilet seat lid
- Clear counter top of non-decorative items
- Remove toiletries from shower/tub



FRONT/BACK YARD

- Remove any tools, garbage bins, trash, pet waste, etc.
- Groom the landscape where possible
- Keep water from pooling in driveways/patios



12520 Totem Lake Blvd NE
Kirkland, WA 98034



(206) 771-2255



Support@imagemarketingstudio.com
ImageMarketingStudio.com



PETS

- Ensure pets are safely out of site
- Cleanup any obvious signs of pets such as fur, supplies, etc.



VEHICLES

- Remove any vehicles from view (in the driveway, in front of house, at the curb, etc.)



PERSONAL DECOR

- Remove any personal décor that personalizes the home where possible (family photos, holiday decorations, etc.)
- A home that minimizes personally identifiable information appears the best to potential buyers



VEHICLES

- Individuals should not be in the way nor a distraction

