

PRE-SHOOT PREPERATION

While there are many things to consider before a photoshoot occurs, this document outlines the most common things to look out for in preparation. The goal should be to have a safe clean environment that showcases the property in the best way possible.



- Turn on all lights. This includes but is not limited to exterior lights, interior, lamps, chandeliers, under-cabinet, etc.
- Make sure all bulbs work; if not replace them



WINDOWS/BLINDS

- Close all windows
- Raise or lower blinds
- Open drapes/curtains



KITCHENS

- Remove any items that are not decorative such as cleaning supplies, electronics, and food items
- Clean any appliances of heavy grease or other obvious stuff



BATHROOMS

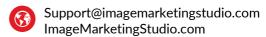
- Close toilet seat lid
- Clear counter top of non-decorative items
- Remove toiletries from shower/tub



FRONT/BACK YARD

- Remove any tools, garbage bins, trash, pet waste, etc.
- Groom the landscape where possible
- Keep water from pooling in driveways/patios









Ensure pets are safely out of site

PETS

• Cleanup any obvious signs of pets such as fur, supplies, etc.



• Remove any vehicles from view (in the driveway, in front of house, at the curb, etc.)





PERSONAL DECOR

• Remove any personal décor that personalizes the home where possible (family photos, holiday decorations, etc.)

• A home that minimizes personally identifiable information appears the best to potential buyers



VEHICLES

• Individuals should not be in the way nor a distraction



